

education

2011-2015

Bachelor of Design (Hons.)
Joint York University &
Sheridan College

2007-2011

H. H. Dow High School

2009

The City School
Studied abroad in Karachi,
Pakistan for grade 10

skills

Adobe Creative Suite
Front-End Development
Custom Typography
Design Research
Motion Design
HTML/CSS

languages

English (fluent)
Urdu (fluent)
Spanish (proficient)

experience

January 2017 - Present, Washington DC

Active Minds — Graphic Design Intern

Working with communications department for print, digital, and social media content creation.

January 2016 - Present

Myrmia — Designer

Established a freelance design and illustration business. Worked on brand strategy, illustration, and visual design for multiple clients, including:

Canada Zakat – Rebranded identity and designed marketing materials.
Smithers Avanza – Designed promotional brochures.

May - June 2014, Toronto ON

Planet in Focus — Design Intern

Designed branding, web & print promotional material, for year-round events and annual film festival.

May - June 2014, Oakville ON

Pigeon Brand Design — Design Intern

Assisted in post-production work for Tim Hortons, created internal design materials and designed website mockups

December 2009 - June 2011, Midland MI

The Update — Graphic Designer

Developed layouts and pages for local newspaper. Designed infographics, took and edited photographs, and created illustrations.

awards & accomplishments

2015 — YSDN Grad Show ("Made")

Self-initiated and completed an Arduino-based drawing machine for the show. Collaborated on creating iPad webapp with fellow team members. Responsible for creating and delivering presentations.

2011 — Michigan Interscholastic Press Association (MIPA) Awards

1st place for Illustration, 2nd place for Story Package, and honourable mention for my Portfolio of Work for "The Update" newspaper.

2010-2011 — Design Officer of the DHS chapter of Key Club

Initiated and created website, handled all design and print materials.

2010 — Winner of Dow RunWalk logo contest

Worked closely with representatives to design and refine logo and create additional brand collateral.